



10th to 14th November – National Anti-Bullying Week

Dear Parents,

At Alderley Edge Community Primary School, we're really proud that there are very few instances of bullying, and when issues do come up, they're dealt with quickly and effectively. Our annual parent feedback and OFSTED report show that you share this view too, which is great to hear.

We take bullying very seriously and always follow clear procedures to make sure children feel safe and supported. We also do lots of proactive work to help prevent bullying by promoting positive behaviour, kindness, and respect. The children regularly learn about what it means to be a good friend through assemblies, PSHCE lessons, and other parts of the curriculum.

From **10th to 14th November**, we'll be taking part in **National Anti-Bullying Week**.

This year's theme is '**Power for Good**', and we'll be encouraging the children to think about how we can all work together to challenge bullying. They'll explore the importance of kindness, respect, and celebrating our differences.

Throughout the week, the children will take part in a range of activities to help them understand the different types of bullying, their right to feel happy and safe, and what they can do if they ever see or experience bullying. These messages will be shared through assemblies, class discussions, and fun classroom tasks. All of this work is part of our ongoing approach to help children understand what bullying is, how it feels, and how we can all play a part in preventing it.

Odd Socks Day: Children could wear odd socks to school on **Monday 10th**. This is an opportunity for children to express themselves and celebrate their individuality and what makes us all unique.

Children in Need Day: On **Friday 14th**, the children will be asked to bring in a £1 donation for Children in Need – see separate letter on School Spider .





Understanding and Preventing Bullying at AECPS

Bullying can sometimes be a tricky issue for young children to understand. It's quite common for them to confuse falling out with a friend or having a disagreement with being bullied. As part of our ongoing work on kindness and respect, we'll be helping the children understand the difference between normal friendship ups and downs and true bullying.

At AECPS, we deal with any form of bullying or unkind language very seriously and effectively. We also recognise that young children are still learning how to manage their responses to new people and experiences. It's natural for them to notice and comment on things that are "different," and this curiosity shouldn't be discouraged. However, we'll be emphasising that differences are what make the world such an exciting and interesting place — not a reason to treat anyone unfairly.

Over the coming weeks, children will be learning what they can do if someone is unkind or unfair, and how they can help make their classroom a kind, welcoming, and fair place for everyone.

At AECPS, we believe bullying is **unkind behaviour** — whether it's physical, verbal, leaving people out, damaging belongings, or making fun of someone. It can happen face-to-face or online. We do not tolerate unkind or cruel behaviour in our school. However, it's important to note that **not all unkind behaviour is bullying**.

According to our **Bullying Prevention Policy**, there are three key features that turn unkindness into bullying:

- it happens **repeatedly** over time;
- it is **deliberate**, not accidental;
- and it leaves the victim feeling **unable to defend themselves**.

You can read more in our current **Anti-Bullying Policy** and **Behaviour Policy**, both available on our school website:

👉 [Behaviour Management Policies](#)

We also have **child-friendly versions** of these policies that you can look at with your child:

👉 [Child-Friendly Policies](#)

If your child ever mentions something that concerns you, please don't hesitate to speak with their class teacher.

If you'd like further advice or support, the following organisations offer excellent resources for parents and children:

- **Bullying Online** – Part of Family Lives: www.bullying.co.uk
- **Childline** – 24-hour helpline for children and young people: 0800 1111 / www.childline.org.uk
- **Kidscape** – Support and information about bullying: www.kidscape.org.uk

Thank you for your continued support in helping us make AECPS a happy, kind, and respectful place for all our children.