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| Year 5 | Autumn 1 |
| Text type: Persuasive leaflet |
| Holes |
| **Writing purpose:** |
| Persuade parents to send their children to Camp Green Lake. |
| **Key Writing opportunities:** |
| WALT 1: Create a persuasive presentation (DITLF).WALT 2: Identify the features of a persuasive leafletWALT 3: Use facts, opinions and modal verbsWALT 4: Use emotive language and causal conjunctionsWALT 5: Effectively use persuasive language WALT 6: Write a persuasive leafletEdit our writing- throughout hot writeWALT 7: Publish our persuasive leaflet to display |
| **Key features:** |
| * Title
* Subheadings
* Slogans
* Introduction/opening paragraph
* Organised into paragraphs/text boxes
* Reasons to support view stated and points explained / expanded
* Emotive language
* Modal verbs
* Rhetorical questions
* Causal conjunctions
* Persuasive words and phrases
* Conclusion
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| **My writing targets:** |
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