

Business Studies

REVISION LIST - YEAR 11 MOCK EXAM



Your Year 11 Business mock exam covers the content below.

Paper	Time	Marks Available
Business mixed mock Theme 1 and Topics 2.1-2.2	1 hour 45 minutes	90

Revision checklist: Theme 1 and Topics 2.1-2.2 only.

Topic / theme	Started revision
1.1 Enterprise and entrepreneurship Changing business ideas, risk and reward Enterprise and the role of entrepreneurs	
1.2 Spotting a business opportunity Customer needs, research and segmentation Market mapping and the competitive environment	
1.3 Putting a business idea into practice Aims and objectives, revenue, costs and profit Break-even, cash flow and sources of finance	
1.4 Making the business effective Ownership, liability and business location Marketing mix and business plans	
1.5 Understanding external influences Stakeholders, technology and legislation The economy and other external influences	
2.1 Growing the business Growth, ownership and changing objectives Globalisation, ethics and the environment	
2.2 Making marketing decisions Product life cycle, design mix and branding Pricing, promotion, distribution and marketing mix	

Maximising Our Potential

Confidence

Respect

Aspiration

Resilience

Kindness