



Wharton CE Primary School, Greville Drive, Winsford, Cheshire, CW7 3EP

Headteacher: Mrs N Tomlinson

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“Train up a child in the way they should go and when they are old they will not depart from it” **Proverbs 22 v 6**

## Important Update: Changes to our School Facebook

Dear Parents and Carers,

At Wharton CE, the safety and well-being of our children is always our primary concern. We take great pride in sharing the achievements and daily lives of our children with you; however, the digital landscape is evolving rapidly, and we must evolve with it.

Following a recent review by our ICT support team, our senior leaders and our safeguarding team, I am writing to inform you that we have made the decision to **stop posting identifiable images of children on our Facebook page, from after half term.**

### Why we are making this change

Social media is a wonderful tool for connection, but it now presents risks that we can no longer overlook:

- **Mismanagement of Digital Assets:** Once an image is uploaded to a platform, we lose control over where it is shared, saved, or hosted.
- **Artificial Intelligence (AI) and Altered Images:** We are increasingly concerned by the rise of sophisticated Artificial Intelligence tools that can manipulate photos to create realistic, altered pictures without consent.
- **Long-term Digital Footprints:** We want to ensure that every child's "digital footprint" is protected until they are old enough to manage it themselves.

### How we will share news moving forward

We still want to celebrate our school's achievements and those of the children! We will continue to update our Facebook page using:

- Photos of children's work and projects.
- General "atmosphere" shots (e.g., scenery, equipment, or silhouettes/back-view shots where children are not identifiable).
- Text-based announcements and event reminders.

*Our journey to learn, grow, care and shine.*

Wharton Church of England Primary School is an inclusive caring Christian community, committed to building futures for all children. We offer a safe environment where everyone is valued, we nurture strong relationships that are underpinned by our Christian values and we champion children to be the best that they can be, empowering all to aim high and achieve their full potential.





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## Our Commitment

This was not an easy decision, as we love showing off the hard work of our children. However, we are now in a time where digital safety is becoming more complicated, we believe this is a necessary and proactive step to protect our children's privacy.

Thank you for your continued support and understanding in keeping our school community safe.

Yours sincerely,

N Tomlinson

Headteacher

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