

Assembly Resource

Look through the examples of some other popular toys that children have enjoyed. For each one, talk about why you think it became so popular and if you would have enjoyed playing with it.



Slinky – 1940s

The slinky is a clever toy that can perform different tricks including 'walking' down stairs on its own!

The slinky was created in the early 1940s but became a craze in 1995 after the first Toy Story film featuring the Slinky Dog! Just under 1 million Slinky Dogs were sold in 1995!

The first ever virtual pet that you can take care of! Starting out as an egg, which then hatches and grows up in different ways depending on how it is treated. The user can clean up after it, feed it and even play with it!

Launched in Japan in 1996, the Tamagotchi quickly became a hugely popular toy all around the world!

Tamagotchi - 1996



Beanie Babies – 1990s



The soft cuddly toy collection, known as Beanie Babies, were very popular in the 90s, with many children collecting as many as they could fit on their beds!

Pokemon cards - 2001



Based on the video game, the Pokémon collectable cards took over households and playgrounds alike in the early 00s with children trying to collect the full set. Some cards were very rare and people were paying huge amounts on eBay!