

Session 6 (Numeracy): Market Your Merch



WARM UP - YOU WILL NEED...

- Pencil and Paper
- Ruler
- Felt tips
- Access to your favourite clubs online shop

- An iPad with relevant apps:

OR...



MATCH

In this session, your child will use their chosen Premiership Rugby club's online shop to design a match day special offer for fans.

This will allow your child to piece together the matchday experience they crave for. Ask your child to browse their chosen club's online shop and ticketing portal, making a note of products they like along with the price - this can be anything they like. Ask your child, **What would make a good matchday experience? What merchandise would they like to be included in the special offer?**

Encourage your child to think about a budget. Ask them to calculate the total cost of the items they would like to include in their match day special offer.

Talk about discounts with your child, **What do you think would be a good discount?** Discuss and then create a poster to advertise the special offer to the public. **Remember - advertising posters must catch the eye.**

Your child can use digital tools, if available, to create their poster.

COOL DOWN

Ask your child to work out the total discount of their special offer. Ask them, **Do you think the package you have put together is a good deal?**

SHARE

Please feel free to share your match day special on Twitter tagging @premrugby, your Premiership Rugby Club and use #ChampionsAtHome

EXAMPLE

Click the image below to view an example advertising poster.

